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THE CREATIVE DIRECTOR

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# SOCIAL MEDIA MANAGEMENT





SCPYC

ST. CATHERINE  
PARISH YOUTH COUNCIL

Presidents  
EMPOWERMENT  
SESSION

JAN  
27<sup>th</sup>  
10 am

Youth Innovation Center

42 Young Street,  
Spanish Town, St Catherine

st.catherineparishyouthcouncil

MBHS

The Montego Bay High School for Girls  
Presents

ELLABA  
CHRISMUS

Save the Date!

Dec 18<sup>th</sup>, 2024

Location:  
Montego Bay High School  
for Girls Auditorium

FORECAST  
2024

GRAND  
INNOVATION  
CHALLENGE

RESILIENCE AND TRANSFORMATION:  
INNOVATING CONNECTED CARIBBEAN COMMUNITIES

Teams of 2-5 members each 16 yrs or older accompanied  
by a mentor must identify a problem common to the  
Caribbean community and outline how their solution  
seeks to solve it.

CALLING FOR PROPOSALS CALLING FO

DEADLINE  
APRIL 15, 4PM

MORE INFO FORECAST2024@UTECH.EDU.JM

PHASE 1  
ACADEMY

PHASE 1 YOUTH  
BASKETBALL LEAGUE  
JAMAICA

★★★★★ REGISTER TODAY ★★★★★

Designed to provide young athletes with valuable experience. Competing against some of the  
best youth talent on the island. The league features indoor matches, player highlight reels, detailed stats,  
recorded games, and professional player photographs. The cost for the season is \$13,000 JMD,  
which includes 16 regular-season matches and 4 post-season games.

Montego Bay Kingston

Visit our website [www.phaselacademy.com](http://www.phaselacademy.com)  
[wdawkins@phase1global.com](mailto:wdawkins@phase1global.com)

Rum-Bar  
COLLEGE  
RAVE Thursdays

TAG RAVE

OLD VS NEW DANCEHALL

Music by  
KEVIN HEAVY

9pm-2am Feb 9th 2023

Admission  
FREE for Students Fully Registered for Tag Drive  
\$400 with UTech ID | \$800 without ID  
Must be 18 yrs or older drink responsibly

COLLEGE  
RAVE Thursdays  
HALLOWEEN EDITION

COMING SOON

GET YOUR COSTUMES READY SPECIAL GUEST PERFORMANCES

CR  
YC CARIBBEAN  
REGIONAL  
YOUTH  
COUNCIL

In commemoration of  
International Men's Day 2022

Reality vs  
MENTALITY.  
IG CHILL AND CHAT

A Frank Conversation on Men's Mental Health  
Featuring: A Powerful lineup of Caribbean Men

Hosted by  
Jevanlin Gordon  
Kendell Vincent

Sunday  
27th November, 2022  
6:30 PM AST  
Via Instagram Live

OURCRYC  
Connect with us @linktree.com/ourcryc

# EVENTS



# AD CAMPAIGNS

Unchi

FOUNDATION

#FreeObeah

#RepealObeah

#BanNew

Repeal 1898

Obeah Law

Join us in redeeming our

heritage and culture.

End Religious Racism

Did you know??

Practicing Obeah can get

you 1 year in prison!?

Note

Obeah includes herbal

remedies, poisons,

counselling, aqua therapy,

astrology, game therapy,

and, lunar medicine.

To Learn More

Visit [respealingobeah.com](https://respealingobeah.com)

SCAN HERE to

SIGN THE PETITION

Petition Link: [www.change.org/p/repeal-the-jamaica-1898-obeah-law](https://www.change.org/p/repeal-the-jamaica-1898-obeah-law)

Unchi

FOUNDATION

The Unuchi Foundation

Welcomes you to

RESPELLING

OBEAH

RECLAIMING OUR HERITAGE

Unchi

FOUNDATION

ADVANCING KNOWLEDGE REPARATIONS

#FreeObeah

#RepealObeah

#BanNew

Join us in redeeming our

heritage and culture.

SCAN HERE to

SIGN THE PETITION

Repeal Obeah Law

Did you know??

Practicing Obeah can get

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Note

Obeah includes herbal

remedies and poisons.

Visit [obeahhistories.org](https://obeahhistories.org) to learn more

EDUCATING PEOPLE ABOUT OBEAH AND MORE

FIWI CULTURE

SCAN & KEEP

IN TOUCH

CLUB

Spanglish

Join a

SPANGLISH

AND SIP

FEB 29TH

TICKET INCLUDES

A COMPLIMENTARY DRINK ON ENTRY

VIRTUAL SWAG BAG (COUPONS, AND MORE)

BILINGUAL HOSTESS/MODERATOR

SPANISH PRACTICE (NETWORKING & GAMES)

CULTURE EXCHANGE SEGMENT

7:30 - 10:30 PM

\$2,000 JMD/\$20 USD PER PERSON

FREE FOR CLUB MEMBERS

FOOD AND DRINKS ON SALE

CLUB

Spanglish

SPANGLISH & SIP

FEB 29TH

WHERE? / DULCE LOUNGE

22 BARDICHAN ROAD, KINGSTON 6

TICKETS \$2000 JMD

\$20 USD WITH DEBIT/CREDIT CARD

TICKET INCLUDES

A COMPLIMENTARY DRINK ON ENTRY

VIRTUAL SWAG BAG (COUPONS, AND MORE)

BILINGUAL HOSTESS/MODERATOR

SPANISH PRACTICE (NETWORKING & GAMES)

CULTURE EXCHANGE SEGMENT

YOU DON'T HAVE TO SPEAK SPANISH TO ATTEND

FOOD & DRINKS ON SALE

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dream lifestyle. Reserve your unit

NOW and unlock a world of

luxury and convenience.

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opportunities, and unmatched penthouse experiences.

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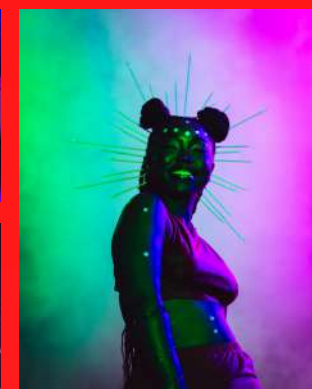
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# EVENT PHOTOGRAPHY



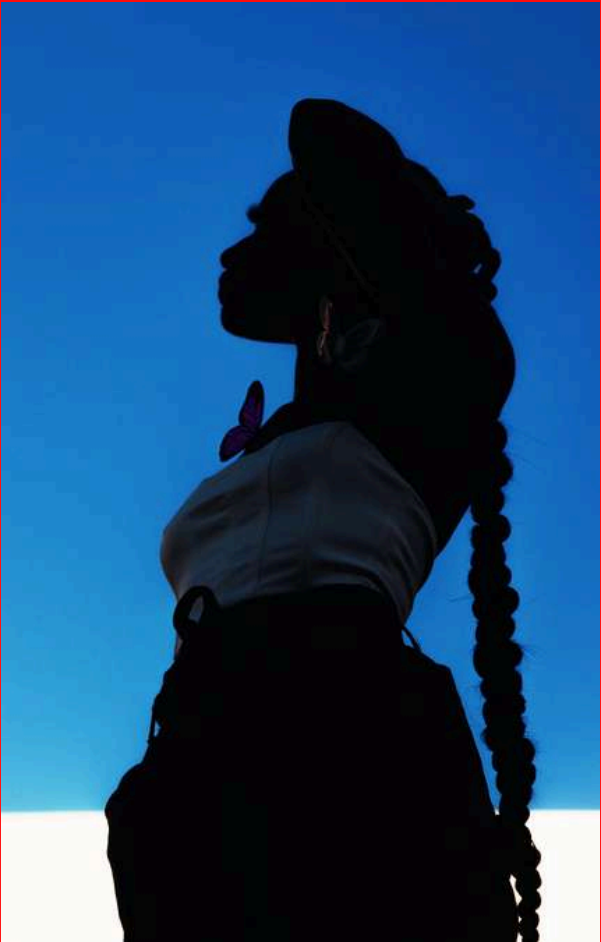


PHOTO-SHOOTS





## THE CREATIVE DIRECTOR

Our commitment to quality helps brands connect authentically, delivering tailored experiences that resonate and build long-term relationships with their audiences. At The Creative Director, we bring innovation, compliance, and strategy together to elevate your business and empower meaningful engagement.



Tel: (876) 802-6198/(876) 399-6322  
Instagram: thecreative.dir





# THE CREATIVE IRECTOR